

## For Members Only



### A Word from the President

## Certified Association Executive (CAE)

by Joe Gatewood  
President, MEA Board of Directors



I want to take this opportunity to congratulate our Executive Director on a major career accomplishment! Clara recently obtained her Certified Association Executive (CAE) credentials through the American Society of Association Executives. All of us, as members, should be very grateful that our leader holds this status and went through the process to expand her own knowledge in order to assist and further the advancement within our association. Most of us in the electrical world are probably unfamiliar with what this status entails.

The CAE credential is the marker of a committed association professional who has demonstrated the wide range of knowledge essentials to manage an association in today's challenging environment.

The exam tests knowledge in 159 competencies organized into nine knowledge domains:

1. **Strategic Management** (General Management, Identity and Branding, Financial Management, Globalization, Strategic Planning and Thinking)
2. **Governance and Structure** (Governance, Volunteer Leadership Development and Affiliate/Chapter Relations)
3. **Membership Development** (Member Engagement, Membership Recruitment and Retention, Ethics Program and Standard-Setting Programs)
4. **Programs, Products and Services** (Development of Programs, Products and Services, Fundraising, Sponsorships and Development Programs, Meetings and Events, Certification, Accreditation

- and Licensure, Affinity Programs, Professional Development Programs and Delivery Systems)
5. **Leadership** (General Leadership, Ethics, Diversity, Interpersonal Skills and Group Facilitation and Negotiating)
6. **Administration** (Human Resources, Technology, Legal and Risk Management, Facilities Management, Vendor/Supplier Management and Business Planning)
7. **Knowledge Management & Research** (Knowledge Management, Research, Evaluation and Statistics)
8. **Public Policy, Government Relations and Coalition Building** (Public Policy, Government Relations and Coalition Building)
9. **Marketing, Public Relations & Communication** (Marketing, Public Relations Programs, Publications, Media and Messages)

Clara has been in the association world for 7 years, currently serves on the Board of Directors for Associations North (the Association for Associations) and has now been our Executive Director for 2.5 years. She joined a prep group back in January, spent 8-10 hours a week away from her family to study for this exam that she took on May 3. The exam was 200 questions over a 4-hour period. Out of the 70,000 associations in the US, there are only 4,000 who hold the CAE credential, and 130 passed the exam in May. I am proud to have her as a leader of our organization. Just one more reason why other electrical contractors should join and be a part of this progressive organization!

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Clara Albert, CAE  
Executive Director

## From the Executive Director Director of Education

As many of you may know, Jeff Keljik (Director of Education) will be retiring at the end of 2019.

Jeff has been teaching for the Association for over 20 years and has been on the staff full time since 2013. His contributions to the Association and the Industry are phenomenal. I feel blessed to have been able to work with him for the past 6 years.

### What does this mean for the Association?

We are searching for a new Director of Education!

If you or someone you know might be a good fit, we want to hear from you. The Association is growing and exceling in many ways, and the Education Department is a big part of that. The Director of Education would get to work with the excellent eight staffers in the office as well as the group of trainers who deliver our great training product to electricians all over. It is preferred if applicants are Master Electricians who are familiar with adult learning styles as well as experience with training in some capacity.

### Priorities for the Director of Education

#### 1. Quality Curriculum Development

The ability to write and develop content that others can use to train is the number one priority for someone in this role. Classes range from National Electrical Code updates, Motors, Transformers, Overcurrent, Grounding and Bonding, Hazardous Locations, 70E, Custom Hands-On Training, etc. Now 5 years of curriculum for an apprenticeship program.

#### 2. Organizational Growth

Following the guide of the strategic plan, growing certain programs to meet demands, working with key staff on business

development growth such as Target, Mayo Clinic, etc., including collaboration with NCEL training.

#### 3. External Communication and Collaboration

The go-to expert when working with state agencies, OSHA, tech schools (sitting on advisory committees), member contractors and student inquiries in regards to educational products and industry information. Writing regular contributions to Association publications to disseminate industry information to membership.

#### 4. Management of the Education Department

Financial management (including budgeting and profitability), trainer oversight, processes, policy control and creation, education committee liaison, marketing verbiage.

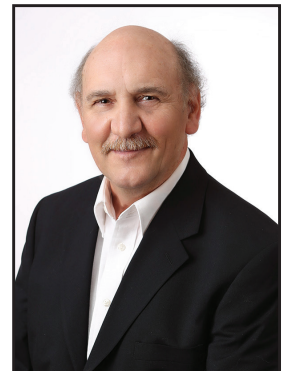
#### 5. Training

Live-in person, online-live and self-paced

There is a lot of autonomy within this role and a great group of people to support all aspects of the position. It is a big job in need of a great leader but luckily so much of the framework has been established and we are looking at growth on the Horizon. Please get in touch with me if you would like to chat further.

Please **SAVE THE DATE**

to celebrate Jeff's accomplishments with us on **FRIDAY, DEC 6** for a retirement dinner at the Minneapolis Marriot Northwest. More details to follow but it will be a wonderful night filled with fun, laughs and of course...trivia.



## You Need to Know

**Open Vacancies at the Secretary of State...** Board of Electricity has one open position for an Electrical Inspector <https://commissionsandappointments.sos.state.mn.us/Position/>

**MN Enacts Wage Theft Law, July 1...** new requirements for all MN employers include providing an employee written notice upon employment and additional information for already-required earnings statements and employer recordkeeping. Increased enforcement of state wage and hour laws and criminal penalties for employers that commit wage theft are also included in the new law. The notice must contain required information about an employee's employment status and terms of employment. The notice must also include a statement, in multiple languages, that informs employees they may request the notice be provided to them in another language. (DLI will be providing the translations of this statement on the employee notice example in the near future.) [www.dli.mn.gov](http://www.dli.mn.gov)

**Electrical, HPP permits moving to new system...** A new system to make requesting online electrical and high pressure piping permits easier for users will launch in the fall. Individuals will be required to create a new account to request electrical and high pressure piping permits once the new system launches. DLI's current permit program – eTrakiT – will stop working

for electrical and high pressure piping permits in fall 2019. Existing permit data will migrate, so any work in-progress will be available and completed in the new system. [ims.support.dli@state.mn.us](mailto:ims.support.dli@state.mn.us).

**May Construction Unemployment Rates Down...** In May, estimated not seasonally adjusted construction unemployment rates fell nationally and in 46 states on a year-over-year basis, according to US BLS. Michigan, South Dakota and Vermont had no change, while only Hawaii increased, rising from 5% in May 2018 to 5.2% in the most recent report. The construction industry employed 203,000 more workers nationally compared to May 2018, pushing the May 2019 national NSA construction unemployment rate down 1.2%, from 4.4% to 3.2%, according to BLS. ([www.bls.gov](http://www.bls.gov))

**Xcel Energy agreement revolutionizes energy efficiency in resource planning...** On May 20, CEE announced a historic clean energy agreement between Xcel Energy, Fresh Energy, Clean Grid Alliance, LIUNA Minnesota & North Dakota, Minnesota Center for Environmental Advocacy, Sierra Club, the Union of Concerned Scientists, and CEE. Xcel Energy's commitment to retire all of its coal in the Upper Midwest by 2030 and install record amounts of solar power captured most of the headlines! But equally important are the utility's commitments on energy efficiency, and because efficiency is the silent hero of the clean energy transition, we think it's important to highlight those for you. ([www.mncee.org](http://www.mncee.org))

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Get a Sneak Peek!

by Dean Hunter  
Assistant Chief,  
Electrical Inspections



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**MEA Summer Conference**  
Breezy Point • Friday, Aug 9 (3-5pm)



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# 2019 EDUCATION CALENDAR

## CODE TRAINING

Based on the 2017 NEC®

**Classroom** 16 Cont Ed Credits—Approved by MN, WI, SD, ND, NE, IA, WY, MT. (2 days; 8am-5pm)

**Aug 15-16** St Cloud at Holiday Inn & Suites NEC 2017 Power Limited Pts 1-4; Overcurrent Protection Pts 1-2; Motor Installation Pts 1-2. Mike Miller, Trainer.

**Sept 27-28** Shakopee at Canterbury Park NEC 2017 Grounding & Bonding Pts 1-4; Overcurrent Protection Pts 1-2; Motor Installation Pts 1-2. Chad Kurdi, Trainer.

**Oct 4-5** Duluth at Canal Park Lodge NEC 2017 Special Occupancies Pts 1-4; Overcurrent Protection Pts 1-2; Motor Installation Pts 1-2. Mike Miller, Trainer.

**Online** 2 Cont Ed Credits—Approved by MN, WI, SD, NE, IA, WY.

**Aug 13** (6:30PM-8:30PM) NEC 2017 Overcurrent Protection, Pt 2. Tim Zinnel, Trainer.

**Aug 28** (8:00AM-10:00AM) NEC 2017 Grounding & Bonding for Unlicensed Personnel. Mike Miller, Trainer.

## EXAM PREP COURSE

**Aug 3-4** Edina at Federated Insurance. Chad Kurdi, Trainer.

**Oct 5-6** Edina at Federated Insurance. Chad Kurdi, Trainer.



PLUS Online Options at [www.electricalassociation.com/examprep](http://www.electricalassociation.com/examprep)

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**Registration closes Aug 12!**

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- Classes are held one night per week on Thursdays (6:30-9:30pm CT).
- Classes are team taught by all of our expert instructors.

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- Solar Photovoltaic
- Safety and 70E
- Basic circuit calculations through power factor correction
- MN State Licensing Exam Prep

[www.electricalassociation.com/ExtendedApprentice](http://www.electricalassociation.com/ExtendedApprentice)

*Note! Each of these topics is also offered individually to the public—see our calendar:*

[www.electricalassociation.com/online](http://www.electricalassociation.com/online)

## 2020 NEC Code Books—Time to Place Your Order



**2020 NEC Coming Soon!**

- Softcover... \$95
- Softcover & Tabs Bundle... \$100
- Spiral... \$100
- Looseleaf (binder)... \$105
- Illustrated Hardcover... \$176
- EZ Tabs... \$11
- Ugly's... \$14
- Pocket Guides... \$31

**\*\*MEA MEMBERS\*\***

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[www.electricalassociation.com/2020](http://www.electricalassociation.com/2020)