Power into the future!

POWER to the future!

Effective October 15, 2019
The Minnesota Electrical Association is a trade association supporting and promoting electrical contractors licensed in Minnesota. It also strives to educate, inform and improve members of the electrical industry as a whole.

Membership: Approximately 425 members

- 275 contractors
- 75 industry vendors
- 75 misc.

INDUSTRY SEGMENTS OF MEA MEMBERS INCLUDE (many members fall into multiple categories):

<table>
<thead>
<tr>
<th>Agricultural</th>
<th>Home Automations Systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appliances</td>
<td>Hospitals</td>
</tr>
<tr>
<td>Backup Power Generation</td>
<td>HVAC</td>
</tr>
<tr>
<td>Bucket Trucks</td>
<td>Industrial Auto PLC</td>
</tr>
<tr>
<td>Building Automation</td>
<td>Industrial</td>
</tr>
<tr>
<td>Cable Plowing and Trenching</td>
<td>Institutional Schools</td>
</tr>
<tr>
<td>Commercial</td>
<td>Irrigation Systems</td>
</tr>
<tr>
<td>Communications/ Data Cabling</td>
<td>Landscape Lighting</td>
</tr>
<tr>
<td>Crane Service</td>
<td>Lighting Maintenance</td>
</tr>
<tr>
<td>Design-Build</td>
<td>Lighting Retrofit</td>
</tr>
<tr>
<td>Electrical Engineers</td>
<td>Low Voltage – Fire Alarms</td>
</tr>
<tr>
<td>Electrical Space Heating</td>
<td>Low Voltage – Nurse Call</td>
</tr>
<tr>
<td>Energy Maintenance</td>
<td>Low Voltage – Security Alarms</td>
</tr>
<tr>
<td>Fiber Optics Install</td>
<td>Mobile Home Park Wiring</td>
</tr>
<tr>
<td>Geothermal Systems</td>
<td>Motor Control Specialists</td>
</tr>
<tr>
<td>Grain Elevators</td>
<td>Motor Rewinding</td>
</tr>
<tr>
<td>Hazardous Locations</td>
<td>Power Boring</td>
</tr>
<tr>
<td>High Voltage Construction</td>
<td>Power Quality Analyzing</td>
</tr>
<tr>
<td>Highway Heavy</td>
<td>Programmable Logic</td>
</tr>
<tr>
<td>Residential</td>
<td>Solar Photo System Commercial</td>
</tr>
<tr>
<td>Roadway Boring</td>
<td>Solar Photo System Residential</td>
</tr>
<tr>
<td>Satellite</td>
<td>Sound Systems</td>
</tr>
<tr>
<td>Sign Maintenance</td>
<td>Sports Arenas and Field Lighting</td>
</tr>
<tr>
<td>Signaling</td>
<td>Street Lighting</td>
</tr>
<tr>
<td>Sign/ High-Voltage Wiring</td>
<td>Swimming Pools</td>
</tr>
<tr>
<td>Solar Photo System Commercial</td>
<td>Telephone</td>
</tr>
<tr>
<td>Transformer Installations</td>
<td>Transformer Installations</td>
</tr>
<tr>
<td>Trenching</td>
<td>Underground Repairs</td>
</tr>
<tr>
<td>Wind Generation Systems</td>
<td>Underground Repairs</td>
</tr>
</tbody>
</table>
2020 YEARLONG SPONSORSHIP

Investment - $2,499
Commitment Deadline - December 10

LOGO RECOGNITION
Logo recognition as “Proudly Supported by” throughout the year in these areas:
- MEA’s Website – Home & Subpage (1,050 Average Monthly Visits)
- LIVE Online Educational Offerings (over 500 electricians per year)
- Self-Paced Online Continuing Education (NEW OFFERING – LATE 2020!)
- LIVE Online 4 Year Apprenticeship Program (over 270 apprentices representing 91 companies)
- Conferences – 3 per year
- Email Campaign Communications
  - Government Action Updates (Weekly during session/monthly during off months – approx. 480)
  - Workforce Development (Monthly - Career Fairs, Job Boards, Resume Center – approx. 480)
  - New Connections (Series of six emails to new members)
  - Education and Events Calendar
- Social Media Platforms
- MEA News
- MEA Alert
- Self Paced Exam Prep (Does not include live classroom visibility.)

CONFERENCE ELEMENT SPONSORSHIP
Investment - $500 per element

OPPORTUNITIES INCLUDE (SUBJECT TO CHANGE):
Spring Conference (Annual Business Meeting)
- Board/Committee Meetings
- Lunch Speaker
- Afternoon tour or speakers

Summer Conference
- Board/Committee Meetings
- Golf
- Lunch Speaker
- Boat Cruise

Winter Conference
- Board/Committee Meetings
- Lunch Speaker
- Afternoon tour or speakers

BENEFITS INCLUDE:
- Logo recognition on all marketing materials for the event
- On-site sponsor recognition during the event
- Opportunity to speak during the event

Members Receive a 10% discount
# MEA DISCOUNT PACKAGES

<table>
<thead>
<tr>
<th>Ads within</th>
<th>Size</th>
<th>Price</th>
<th>Frequency</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEA News</td>
<td>Full Tabloid</td>
<td>$1,599.00</td>
<td>6</td>
<td>$9,594.00</td>
</tr>
<tr>
<td>MEA Alert</td>
<td>1/2 page</td>
<td>$389.00</td>
<td>6</td>
<td>$2,334.00</td>
</tr>
<tr>
<td>Annual Website</td>
<td>200wx600h</td>
<td>$3,000.00</td>
<td>1</td>
<td>$3,000.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$14,928.00</strong></td>
</tr>
<tr>
<td><strong>Discounted Package Price</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$13,435.20</strong></td>
</tr>
<tr>
<td><strong>Savings</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$1,492.80</strong></td>
</tr>
<tr>
<td><strong>Discounted Member Package Price</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$12,091.68</strong></td>
</tr>
<tr>
<td><strong>Savings</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$2,836.32</strong></td>
</tr>
</tbody>
</table>

## Gold Package

<table>
<thead>
<tr>
<th>Ads within</th>
<th>Size</th>
<th>Price</th>
<th>Frequency</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEA News</td>
<td>Jumbo</td>
<td>$809.00</td>
<td>6</td>
<td>$4,854.00</td>
</tr>
<tr>
<td>MEA Alert</td>
<td>1/4 page</td>
<td>$195.00</td>
<td>6</td>
<td>$1,170.00</td>
</tr>
<tr>
<td>Annual Website</td>
<td>200wx600h</td>
<td>$3,000.00</td>
<td>1</td>
<td>$3,000.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$9,024.00</strong></td>
</tr>
<tr>
<td><strong>Discounted Package Price</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$8,121.60</strong></td>
</tr>
<tr>
<td><strong>Savings</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$902.40</strong></td>
</tr>
<tr>
<td><strong>Discounted Member Package Price</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$7,309.44</strong></td>
</tr>
<tr>
<td><strong>Savings</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$1,714.56</strong></td>
</tr>
</tbody>
</table>

## Bronze Package

<table>
<thead>
<tr>
<th>Ads within</th>
<th>Size</th>
<th>Price</th>
<th>Frequency</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEA News</td>
<td>Jumbo</td>
<td>$809.00</td>
<td>6</td>
<td>$4,854.00</td>
</tr>
<tr>
<td>MEA Alert</td>
<td>1/4 page</td>
<td>$195.00</td>
<td>6</td>
<td>$1,170.00</td>
</tr>
<tr>
<td>6 month Website</td>
<td>200wx600h</td>
<td>$275.00</td>
<td>6</td>
<td>$1,650.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$7,674.00</strong></td>
</tr>
<tr>
<td><strong>Discounted Package Price</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$6,906.60</strong></td>
</tr>
<tr>
<td><strong>Savings</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$767.40</strong></td>
</tr>
<tr>
<td><strong>Discounted Member Package Price</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$6,215.94</strong></td>
</tr>
<tr>
<td><strong>Savings</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>$1,458.06</strong></td>
</tr>
</tbody>
</table>

Preferred Ad Position – Add $79 per issue to the discounted package price.
MEA NEWS

MEA News is a premier industry publication reaching approximately 425 MEA members plus 2,275 nonmember electrical contractors in the state of Minnesota.

Circulation – approximately 2,700

Frequency – 6 times per year – January, March, May, July, September and November

Deadline – The 10th of the month prior to the month of publication
(i.e. December 10 for the January issue)

Distribution – On or about the 1st of the month of issue
(i.e. January 1st for the January issue)

QUICK RESOURCE GUIDE

Quick Resource Guide Twice a year (March & September) – A Quick Resource Guide is inserted into MEA News. This guide is a double sided insert and is intended to be taken out and used as a reference for contractors to find Product Service Members who specialize in the Electrical Industry. An updated guide is released every 6 months: March and September.

Two Quick Resource Guide Ad Options
Both 9.75”w x 1”h
Front – bottom placement $299 per run
Back – top placement $299 per run

ADVERTISING RATES
(prepayment required)

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1,999</td>
<td>$1,769</td>
<td>$1,599</td>
</tr>
<tr>
<td>Inside Front Cover or Back Cover (Jumbo)</td>
<td>$1,149</td>
<td>$1,109</td>
<td>$929</td>
</tr>
<tr>
<td>Inside Front Cover or Back Cover (Large)</td>
<td>$589</td>
<td>$509</td>
<td>$429</td>
</tr>
<tr>
<td>Jumbo</td>
<td>$1,019</td>
<td>$899</td>
<td>$809</td>
</tr>
<tr>
<td>Large</td>
<td>$519</td>
<td>$459</td>
<td>$409</td>
</tr>
<tr>
<td>Medium</td>
<td>$319</td>
<td>$279</td>
<td>$249</td>
</tr>
<tr>
<td>Small</td>
<td>$209</td>
<td>$189</td>
<td>$169</td>
</tr>
<tr>
<td>Insert*</td>
<td>$1,539</td>
<td>$1,359</td>
<td>$1,219</td>
</tr>
<tr>
<td>Quick Resource Guide**</td>
<td>$299</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*When available / advertiser supplies the insert / size limitations exist.
**Quick Resource Guide is inserted into MEA News twice per year.

AD DIMENSIONS

Full Page* 10-1/4"w x 15-1/4"h
Jumbo – 7"w x 10"h
Large horizontal – 7"w x 4-3/4"h
Large vertical – 3-1/3"w x 10"h
Medium horizontal – 7"w x 2-1/8"h
Medium vertical – 3-1/3"w x 4-3/4"h
Small – 3-1/3"w x 2-1/8"h

*Publication trim size is 11-1/2”w x 17’h. Page footers are required by the printer therefore, full page ads are not able to bleed.

Your Minnesota Electrical Association Ad Sales Representative – Erica Nelson, 763-497-1778, erica@pierreproductions.com
# MEA MEMBER ALERT

An exclusive MEA member publication.

**Circulation** – approximately 525

**Frequency** – 6 times per year – February, April, June, August, October and December

**Deadline** – The 10th of the month prior to the month of publication (i.e. January 10 for the February issue)

**Distribution** – On or about the 1st of the month of issue (i.e. February 1st for the February issue)

## ADVERTISING RATES

(Prepayment required)

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>$564</td>
<td>$529</td>
<td>$485</td>
</tr>
<tr>
<td>Front Cover</td>
<td>$273</td>
<td>$257</td>
<td>$239</td>
</tr>
<tr>
<td>Inside (1/2 page)</td>
<td>$449</td>
<td>$419</td>
<td>$389</td>
</tr>
<tr>
<td>Education Insert</td>
<td>$219</td>
<td>$205</td>
<td>$195</td>
</tr>
<tr>
<td>Insert*</td>
<td>$889</td>
<td>$829</td>
<td>$769</td>
</tr>
</tbody>
</table>

*When available / advertiser supplies the insert / size limitations exist.

## AD DIMENSIONS

- **Half page horizontal** – 7.5”w x 4.5”h
- **1/4 page horizontal** – 7.5”w x 2.25”h

---

*Members receive a 10% discount off below rates!*

---

**Your Minnesota Electrical Association Ad Sales Representative – Erica Nelson, 763-497-1778, erica@pierreproductions.com**
ADVERTISE AT
www.ElectricalAssociation.com

The Online home of the Minnesota Electrical Association is a popular resource for relevant industry information, including education & events, MEA publications and membership information.

Ads appear throughout the website!

Top visited pages / average visits per month:
Home page / 1050
Code Books / 560
Exam Prep / 450

Deadline: Reservation and art by the 25th of the month.

Ad Package - $3,000/year or $275/month

Limited to 5!

Members receive a 10% discount off below rates!

AD DIMENSIONS

Ad size 200w x 600h (pixels)

(.jpgs or .gifs preferred - also supply URL for linking ad)

Your Minnesota Electrical Association Ad Sales Representative – Erica Nelson, 763-497-1778, erica@pierreproductions.com
MEA ELECTRICAL EXAM PREPARATION STUDENT STUDY GUIDE

The MEA Electrical Exam Preparation Student Study Guide is an important and heavily used tool to those sitting for the Electrical Exam. It is used as the go-to guide for months as students prepare for the exam. Great for reaching electrical professionals early in their career!

Circulation – 300*
*100 per year for three years.

Frequency – Guide is produced once every three years.

Deadline – March 10, 2020

ADVERTISING RATES
One flat fee for three years!
(prepayment required)

<table>
<thead>
<tr>
<th>AD Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover - Full Page</td>
<td>$799</td>
</tr>
<tr>
<td>Inside Covers (front or back) - Full Page</td>
<td>$699</td>
</tr>
<tr>
<td>1/2 Page*</td>
<td>$349</td>
</tr>
</tbody>
</table>

*1/2 page ads to be placed on one of the covers where space is available. Full page ads will receive priority placement.

AD DIMENSIONS

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7”w x 10”h</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>7”w x 4-3/4”h</td>
</tr>
</tbody>
</table>

Members receive a 10% discount off below rates!

Advertise opportunities are limited!


Your Minnesota Electrical Association Ad Sale Representative – Erica Nelson, 763-497-1778, erica@pierreproductions.com
**Benefits of Product/Service Membership in MEA**  
*an investment that stacks up above the rest.*

<table>
<thead>
<tr>
<th>ADVERTISING OPPORTUNITIES</th>
<th>NETWORKING</th>
</tr>
</thead>
</table>
| **MEA News**  
Distributed online and by direct mail. MEA members receive a 10% discount on advertising in this bi-monthly newsletter, distributed to roughly 2700 licensed electrical contractors, technology system contractors, and industry leaders. | **Product/Service Council**  
As an automatic member of this council, you have a voice in the Association and the opportunity to inform MEA how it can better serve your needs. |
| **MEA Quick Resource Guide**  
Published twice a year and distributed both online and by direct mail. Your FREE listing includes:  
- Company Name, Designated Member Name  
- Phone, Fax and Toll Free Numbers, Web Site  
- Company Service with a short description | **Committee Participation**  
As a member of an MEA committee, you'll develop personal relationships that will quickly grow into business relationships. |
| **MEA All-Industry Directory**  
Distributed online and by direct mail. Your FREE listing and your paid advertising in this All-Industry Directory for electrical contractors in Minnesota keeps your name out front for 2 years. | **Honorary Board Member**  
One Product Service member will serve as a non-voting member of the MEA Board of Directors. They will have the opportunity to develop business relationships with leaders in the industry and will be the voice for all of the Product Service members in MEA. |
| **MEA Web Site**  
A FREE link from MEA’s web site to yours. | **Host Association Events**  
With events at your place of business, your staff can welcome contractors personally. Your company will be promoted on the invitation, in the newsletter, and at the event. |

<table>
<thead>
<tr>
<th>INDUSTRY UPDATES</th>
<th>Education</th>
</tr>
</thead>
</table>
| **MEA News**  
Keeps you informed of upcoming events and important industry information. Customers trust salespeople who know what is going on in their industry. | **Free 8 hrs MEA code class for you or one of your clients.** |
| **MEA Alert**  
This bi-monthly bulletin alerts members to legislative and business issues that affect the whole electrical industry. | |

---

*Return the application to get started!*
**NEW Membership Application**

**PRODUCT SERVICE MEMBERSHIP $315**

(This application is intended for new product service members or those that have not been a member for 12+ months. For those that do not fall into either of these categories, please visit your account at www.electricalassociation.com or contact MEA at 612-827-6117 to renew your membership.)

Product Service Membership is for **companies who provide products and services to the electrical industry.** Examples of product service members include, but are not limited to, distributors, manufacturers, manufacturing reps, schools, utilities, accountants, attorneys, builders, architects (AIA), engineers, and equipment rental companies.

- Opportunities to host events and classes. Welcome contractors personally. Your company name will be promoted on the invitation, in the newsletter, and at the event.
- Product / Service Council. Tell us how MEA can better serve your needs.
- Opportunity to serve on the Board. One product service member serves as a non-voting member of the Board of Directors. Develop business relationships with leaders in the industry.

**NEW MEMBER INFORMATION:**

| Company: ___________________________________________ |
| Designated Contact: ________________________________ |
| Address: __________________________________________ |
| City/State/Zip: ____________________________________ |
| Phone: ____________________________________________ |
| Fax: ______________________________________________ |
| Email: ____________________________________________ |
| Web Site: __________________________________________ |
| Referred by: ________________________________________ |
| How did you hear about MEA? _________________________ |

**YOUR AREA OF SPECIALIZATION:**

| Accounting | Insurance |
| Attorney   | Manufacturers |
| Business Services | Manufacturers Reps |
| Distributor | Rebates |
| Equipment | Recyclers |
| Fuel / Fleet | Schools |
| Information Technology | Utility Coops |
| Other | Other ___________ |

**DESCRIPTION OF YOUR COMPANY**

This will be printed in the All-Industry Directory. **50 words or less**

- ____________________________________________
- ____________________________________________
- ____________________________________________
- ____________________________________________
- ____________________________________________

**ENCLOSE PAYMENT WITH APPLICATION:**

Yearly Dues: $315

- Check enclosed
- Credit Card (Visa, Mastercard, AmEx) #: ____________________________
  Exp. Date: ___________ Security Code: ___________ Name on Card: ___________

Billing Address (if different than above): ____________________________________________

**YOUR MEA AD SALES CONTACT:**

Erica Nelson, Sales Representative  
Ph: 763-497-1778 • Fax: 763-497-8810  
Email: erica@pierreproductions.com

**RETURN YOUR APPLICATION WITH PAYMENT:**

If sending check, mail to:  
Minnesota Electrical Association  
3100 Humboldt Ave S., Minneapolis, MN 55408
Company Name: ____________________________________________________________

Contact Person: __________________________________________ Title: ______________________________

Billing Address: __________________________________________________________________________

Phone: ___________________ Fax: ___________________ Email: ________________________________

Signing below constitutes agreement to the details listed above and to the Minnesota Electrical Association General Terms & Conditions.

_____________________________________________________ ________________________________
Advertiser Signature          Date

Yes – we would like to be involved as a 2020 Yearlong Sponsor Commitment Deadline - December 10

Investment $2,499
*Please be sure MEA has a current/high resolution logo on file to use in sponsors recognition.

Signing below constitutes agreement to the details listed above and to the Minnesota Electrical Association General Terms & Conditions.

_____________________________________________________ ________________________________
Advertiser Signature          Date

Your MEA Ad Sales Contact:
Erica Nelson, Sales Representative – 763-497-1778 / erica@pierreproductions.com
MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

Prepayment in full required – Mail a check with a copy of this ad order or provide credit card info below:
Check type: ___Visa ___ MC *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: _______________________________________________________________________

Credit card number: ___________________________________________________________________

Expiration: _____ / ______ 3 digit Security Code ___________
2020 MEA Conference Element Sponsorship Reservation Form

Please reserve the following participation. Return this order to Erica: erica@pierrepredictions.com or fax – 763-497-8810

Company Name: __________________________________________________________________________
Contact Person: __________________________________________________________________________ Title: __________________________________________________________________________
Billing Address: __________________________________________________________________________
Phone: __________________ Fax: __________________ Email: __________________

**Conference (check preference):**

- __ Spring
- __ Summer
- __ Summer

**Element to Sponsor***: __________________________________________________________________________

**Fee: (payable at time of order)** $ __________________

**Additional Notes:**

____________________________________________________________________________________________

*Please be sure MEA has a current/high resolution logo on file to use in sponsors recognition.

Signing below constitutes agreement to the details listed above and to the Minnesota Electrical Association General Terms & Conditions.

Advertiser Signature ___________________________ Date ___________________________

**Your MEA Ad Sales Contact:**
Erica Nelson, Sales Representative – 763-497-1778 / erica@pierrepredictions.com
MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

**Prepayment in full required** – Mail a check with a copy of this ad order or provide credit card info below:
Check type: ___ Visa ___ MC *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: __________________________________________________________________________
Credit card number: __________________________________________________________________________
Expiration: _______/______ 3 digit Security Code ________
Company Name: ____________________________________________________________

Contact Person: __________________________________________ Title: __________________________

Billing Address: __________________________________________________________________________

Phone: __________________ Fax: _______________ Email: ____________________________

Marketing Package Name: __________________________________________________________

Fee: (payable at time of order) $ _______________________

Additional Notes: __________________________________________________________

Signing below constitutes agreement to the details listed above and to the Minnesota Electrical Association General Terms & Conditions.

Advertiser Signature

Your MEA Ad Sales Contact:

Erica Nelson, Sales Representative – 763-497-1778 / erica@pierreproductions.com

MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

Prepayment in full required – Mail a check with a copy of this ad order or provide credit card info below:

Check type: ___Visa ___ MC  *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: __________________________________________________________

Credit card number: ______________________________________________________

Expiration: _____ / _____ 3 digit Security Code __________

For Office Use: Per MEA News _____________ MEA Alert News _____________ Website News _____________
MEA News & Alert Advertising Order

Please reserve the following participation.

Return this order to Erica:
erica@pierreproductions.com or
fax – 763-497-8810

Advertiser Name: ________________________________________________________________

Contact Person: __________________________________ Title: __________________________

Billing Address: __________________________________________________________________

Phone: __________________ Fax: __________________ Email: __________________________

MEA News - Full Color Please check here ☐ if a member of the MEA

Size/Format: _________ # of Insertions: _________ Base Rate*: $ ___________ per Insertion

Preferred Placement:
☐ Back Cover ☐ Inside Front Cover ☐ Opposite Inside Front Cover ☐ Inside Back Cover

Less 10% Mbr Disc*: $__________ per Insertion

Ad Total*: $__________ per Insertion x # of runs ____ = Grand Total $__________

Issues to run:

Ad deadline is the 10th of the month prior to publication.

____ January 20____ ____ May 20____ ____ September 20____
____ March 20____ ____ July 20____ ____ November 20____

MEA Alert – Full Color Please check here ☐ if a member of the MEA

Size/Format: _________ # of Insertions: _________ Base Rate*: $ ___________ per Insertion

Notes: __________________________________________ Less 10% Mbr Disc*: $__________

Ad Total*: $__________ per Insertion x # of runs ____ = Grand Total $__________

Months to run:

Ad deadline is the 10th of the month prior to publication.

____ February 20____ ____ June 20____ ____ October 20____
____ April 20____ ____ August 20____ ____ December 20____

Signing below constitutes agreement to the details listed above and to the Minnesota Electrical Association General Terms & Conditions.

_________________________________________ Date

Advertiser Signature

Your MEA Ad Sales Contact:

Erica Nelson, Sales Representative – 763-497-1778 / erica@pierreproductions.com

MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

Prepayment in full required – Mail a check with a copy of this ad order or provide credit card info below:

Check type: ___Visa ___ MC *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: ________________________________________________________________

Credit card number: __________________________________________________________

Expiration: ________/______ 3 digit Security Code ____________
Advertiser Name: ________________________________

Contact Person: ________________________________ Title: ________________________________

Billing Address: _______________________________________________________________________

Phone: __________________ Fax: __________________ Email: ______________________________

www.ElectricalAssociation.com Please check here ☐ if a member of the MEA

Home & Subpage Ad Package  ____ Annual (12 month) - $3,000

Starting month/year _____________

____ Monthly* - $275 per x # of months ________

= cost $__________________________

*check months below

Less Member discount $-____________________

Total cost of placement $__________________

If monthly, check months to run:

January 20___ February 20___

March 20___ April 20___

May 20___ June 20___

July 20___ August 20___

September 20___ October 20___

November 20___ December 20___

Ad deadline is the 25th of the month prior to run.

Signing below constitutes agreement to the details listed above and to the Minnesota Electrical Association General Terms & Conditions.

______________________________________________________________     ________________________________
Advertiser’s Signature           Date

Your MEA Ad Sales Contact:

Erica Nelson, Sales Representative – 763-497-1778 / erica@pierreproductions.com

MEA Headquarters Address  - 3100 Humboldt Ave S, Minneapolis, MN 55408

Prepayment in full required – Mail a check with a copy of this ad order or provide credit card info below:

Check type: ___Visa ___ MC  *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card:___________________________________________________________________________

Credit card number:   ___________________________________________________________________

Expiration: ___/___ MasterCard Inter Bank N. (above your name) ___ ___ ___
Advertiser Name: __________________________________________________________________________

Contact Person: __________________________________________
Title: __________________________________________________________________________

Billing Address: ___________________________________________________________________________

Phone: __________________ Fax: __________________ Email: __________________________________________________________________________

### MEA Electrical Exam Preparation Student Study Guide (2020-23)
Deadline: March 10, 2020
Please check here ☐ if a member of the MEA

Size (check preference):  ____ Full Page  ____ Half Page

Prioritize Full Page Position Preference (Half page ads are placed where space is available.)
(1st, 2nd, 3rd choice placement is given on a first come-first served basis)

-  ____ Outside Back Cover
-  ____ Inside Front Cover
-  ____ Inside Back Cover

Ad Fee $ ____________
Less 10% Mbr Disc* $-___________
Final Total $ ____________

Signing below constitutes agreement to the details listed above and to the *Minnesota Electrical Association* General Terms & Conditions.

______________________________________________________________     ________________________________
Advertiser’s Signature           Date

---

### Your MEA Ad Sales Contact:
Erica Nelson, Sales Representative – 763-497-1778 / erica@pierreproductions.com
MEA Headquarters Address - 3100 Humboldt Ave S, Minneapolis, MN 55408

Prepayment in full required – Mail a check with a copy of this ad order or provide credit card info below:
Check type:  ____ Visa  ____ MC  *Note – a charge for the full amount of above order will be ran upon receipt.

Name on Card: __________________________________________________________________________

Credit card number: __________________________________________________________________________

Expiration:  ____/____ MasterCard Inter Bank N. (above your name)  ____/____
Mechanical Requirements

Art Submission: See rate card for dimensions - press quality PDFs preferred – separating CMYK – with fonts embedded – built from high resolution graphics

Ad creation: Ads can be designed from your supplied copy. There is a fee for ad creation. Contact your sales rep for a quote.

Send artwork to: Erica Nelson – erica@pierreproductions.com / 763-497-1778

General Terms & Conditions

It is agreed that the term “advertiser” within the Insertion Order and these General Terms & Conditions refers to the entity purchasing the advertisement space. This entity, the advertiser, is listed on the Insertion Order. It is also agreed that the term “publisher” refers to the entity producing the publication, the Minnesota Electrical Association.

Submitting a signed Insertion Order constitutes a formal reservation from the advertiser for the advertisement specified in the Insertion Order and agreement to these General Terms & Conditions.

Submitting a signed Insertion Order constitutes the advertiser’s agreement to submit necessary artwork (correct to specifications) no later than the due date specified by the Insertion Order. Should the advertiser not submit artwork by the listed due date, the advertiser understands that either 1) the publisher will use previously submitted art or 2) the advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should submitted artwork not meet the specifications, it is fully the advertiser’s responsibility to make the necessary changes to make the artwork correct to specifications and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser’s artwork not meet specifications and the advertiser not be able to submit new artwork correct to specifications by the listed due date, the advertiser understands that they will be obligated to pay any production costs required to make their artwork correct to specifications or the advertisement will not be included in the publication. The advertiser also understands that, should their advertisement not appear in the publication due to incorrect artwork, they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

Should an advertisement resemble editorial copy, the advertiser agrees that it will carry the word “Advertisement” at the top.

The advertiser agrees that all submitted artwork will be free of copyright.

The publisher is not responsible for errors in advertiser artwork.

The publisher is not responsible for poor quality artwork.

Publisher’s liability in the event of a publisher error within an ad will be limited to publishing the ad once correctly at no additional charge.

The advertiser agrees to protect, indemnify, and hold harmless the publisher and its agents against any and all claims arising from the look and the content of the advertiser’s advertisement.

The advertiser agrees that all advertisements are subject to the approval of the publisher. The publisher reserves the right to refuse advertisement purchases or artwork for any reason including a conflict with the intent of the publication or the organization. Should the publisher refuse the advertiser’s artwork, it is fully the advertiser’s responsibility to make the necessary changes to make the artwork acceptable to the publisher and to submit the revised artwork no later than the due date specified by the Insertion Order. Should an advertiser’s artwork be refused by the publisher and the advertiser not be able to submit new artwork by the listed due date, the advertisement will not be included in the publication. Should this happen, the advertiser understands that their advertisement will not appear in the publication. The advertiser also understands that they are still obligated to pay the full advertisement rate as listed in the Insertion Order.

The Publisher reserves the right to charge for ad design services.

There are no cancellations on preferred positions (i.e. covers, tabs, assigned locations, etc.). Other cancellations will not be accepted after the publication’s ad deadline. If an advertiser is receiving a multiple commitment discount and cancels, they will be billed the difference between the discounted rate and the full ad rate.

Advertisers will be invoiced the entire amount at time of order. Invoices are payable within 30 days. A 1-1/2% interest charge per month will be assessed on all balances over 30 days.