

# Benefits of Product/Service Membership in MEA

*...an investment that stacks up above the rest.*

## ADVERTISING OPPORTUNITIES

- MEA News**  
 Distributed online and by direct mail. MEA members receive a 10% discount on advertising in this bi-monthly newsletter, distributed to roughly 3000 licensed electrical contractors, technology system contractors, and industry leaders.
- MEA Quick Resource Guide**  
 Published twice a year and distributed both online and by direct mail. Your FREE listing includes:
  - Company Name, Designated Member Name
  - Phone, Fax and Toll Free Numbers, Web Site
  - Company Service with a short description
- MEA All-Industry Directory**  
 Distributed online and by direct mail. Your FREE listing and your paid advertising in this All-Industry Directory for electrical contractors in Minnesota keeps your name out front for 2 years.
- MEA Web Site**  
 A FREE link from MEA's web site to yours.

## INDUSTRY UPDATES

- MEA News**  
 Keeps you informed of upcoming events and important industry information. Customers trust salespeople who know what is going on in their industry.
- MEA Alert**  
 This bi-monthly bulletin alerts members to legislative and business issues that affect the whole electrical industry.

## EDUCATION

- Free 8 hrs MEA code class for you or one of your clients.

## NETWORKING

- Product/Service Council**  
 As an automatic member of this council, you have a voice in the Association and the opportunity to inform MEA how it can better serve your needs.
- Committee Participation**  
 As a member of an MEA committee, you'll develop personal relationships that will quickly grow into business relationships.
- Honorary Board Member**  
 One Product Service member will serve as a non-voting member of the MEA Board of Directors. They will have the opportunity to develop business relationships with leaders in the industry and will be the voice for all of the Product Service members in MEA.
- Host Association Events**  
 With events at your place of business, your staff can welcome contractors personally. Your company will be promoted on the invitation, in the newsletter, and at the event.



Return the application on the back to get started!

Workforce Development **CONNECTIONS** Young Contractors

# Electrical Association **Electrical Distributors**

**Leadership** Entrepreneurship **Growth** **Electrical Contractors** **Help & Info** **Legal Advice** **Business Friends** **Advocacy** - Board of Electricity - OSHA & MN DOT - CCLD **Newsletters Alerts** **VALUE** **Online Education** - NEC Continuing Education - Apprenticeship Training - Licensing Examination Prep Course **Wage & Benefit Survey** **AWAIR Manual**

Your Voice at the Legislature **NEW Business** Government Action

# 2019 Membership Application



## PRODUCT SERVICE MEMBERSHIP \$315

Product Service Membership is for *companies who provide products and services to the electrical industry*. Examples of product service members include, but are not limited to, distributors, manufacturers, manufacturing representatives, schools utilities, accountants, attorneys, builders, remodelers, architects (AIA), engineers and equipment rental companies.

### WHICH OF YOUR MEMBERSHIP BENEFITS INTEREST YOU THE MOST?

- Opportunities to host events and classes. Welcome contractors personally. Your company name will be promoted on the invitation, in the newsletter, and at the event.
- Product / Service Council. Tell us how MEA can better serve your needs.
- Opportunity to serve on the Board. One product service member serves as a non-voting member of the Board of Directors. Develop business relationships with leaders in the industry.
- Opportunity to join a committee. Develop personal and business relationships.
- MEA newsletters and government action alerts
- Discounts on advertising in the newsletters and online
- Free listing in the All-Industry Directory
- Free listing in the Quick Resource Guide
- Free link from MEA's website to yours
- Free 8 hrs MEA code class for you or one of your clients

### NEW MEMBER INFORMATION:

Company: \_\_\_\_\_

Designated Contact: \_\_\_\_\_

License #: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Referred by: \_\_\_\_\_

How did you hear about MEA? \_\_\_\_\_

Do you have managers at BRANCH locations who would also like to receive the newsletter and be listed in the Directory? This is an "Affiliate" membership for an additional \$82 dues.

### LEGISLATIVE ALERT INFORMATION:

Voting Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_

County: \_\_\_\_\_

### ENCLOSE PAYMENT WITH APPLICATION:

Dues (\$315) + One-time application fee (\$25) + Affiliate Memberships (\$82/per) (\$ \_\_\_\_\_) = Total \$ \_\_\_\_\_

Check enclosed  Credit Card (Visa, Mastercard, AmEx)

Credit card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Enroll in autopay (dues will be drafted from your credit card on file annually)

Billing Address (if different than above): \_\_\_\_\_

### YOUR AREA OF SPECIALIZATION:

- Accounting
- Attorney
- Business Services (printing, marketing, etc.)
- Distributor
- Equipment
- Fuel / Fleet
- Information Technology
- Insurance
- Manufacturers
- Manufacturers Reps
- Rebates
- Recyclers
- Tech Schools
- Utility Coops
- Other \_\_\_\_\_

Description of your company (this will be printed in the All-Industry Directory). **50 words or less**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Return your membership application with payment to MEA:

#### MAIL

3100 Humboldt Ave S  
Minneapolis, MN 55408

#### PHONE

612-827-6117  
800-829-6117

#### FAX

612-827-0920

#### EMAIL

mea@  
electricalassociation.com